



JULIE WEINBERG BIO

Julie brings an eclectic and creative business background to her coaching work at TAI. She is the Director of Shopping Programs for a travel company in New York city and is a licensed NYC tour guide. She spent 15 years at the helm of her own corporation, *Now Voyager*, an icon of the pre-internet travel era still found in prominent travel publications. Julie was a pioneer in “branding,” taking her company from obscurity to international notoriety.

Julie is a dynamic lecturer and seminar leader. Synthesizing her experience as an actress, singer and improvisational comedienne, she is adept at reaching audiences, personalizing her presentations through storytelling.

As a consulting executive at Spa Finder, Julie led a process that engaged the corporate executives in re-imagining the company, regaining its footing in a brand new marketplace. Following the tragedy of September 11, 2001, she led training seminars for the Call Center staff on dealing with a reluctant and fearful public. Similarly, at A&E, Julie implemented comprehensive resourcing, analysis and editing for their Mini Series and Movies division. Involved in the world of independent film, she is a valuable resource to film producers in script editing.

A relocation consultant, Julie worked one-on-one with corporate executive in all aspects of relocation and business opportunities in the New York economy. Julie has trained in cross-cultural awareness and understands the challenge of business in the global economy.

Julie is currently enrolled in an MFA program in creative writing at Lesley University.