



**GRAEME THOMSON**  
**DIRECTOR OF STRATEGY**

The origins of Graeme's interests in leadership and change lie in sport and peak performance. He played professional cricket in New Zealand and England, and was a member of the Yamaha project planning team which won the 1993-94 Whitbread Round the World Yacht Race.

Graeme led international public affairs, marketing and telecommunications organizations in Asia. His international experience includes Managing Director of Merit Communications in South Korea, Head of Global Investor Relations and Public Affairs for Fortune 500 food company Goodman Fielder Ltd in Australia, and Director of Marketing for the Boston Consulting Group in Asia.

Graeme also headed strategy for a Singapore-based telecommunications software company. Earlier, he spent 10 years as a business and finance writer in New Zealand, the UK and the United States.

Educated in New Zealand, he has a degree in history, as well as qualifications in teaching and recreation and sport. He is a trustee and chairs the audit and risk committee of the Cure Parkinson's Trust in the UK.