

Communicating with Power & Presence

Communicating with Power & Presence goes deeper than other communication workshops, leveraging each participant's unique personality and strengths to create compelling interactions. Delivered by coaches with expertise in the performing arts, participants come out of this program improved communicators, dynamic speakers and stronger leaders.

PART ONE– The Impact Equation reveals how the principles of character and craft bring energy and vitality to any content. Using writing exercises, the Tools of High Impact Communication and one-on-one coaching, participants experience the ability to create a relationship with an audience of one or one hundred through invitation, demand and inquiry.

PART TWO – Using the TAI Crafting Tool to make their communication come alive, participants will lead a business conversation or deliver a presentation and receive individualized coaching and peer feedback. They will learn to create an experience for their audience, as opposed to simply delivering data or soliciting information, thereby strengthening their impact.

OUTCOMES:

Participants will learn to:

- Listen and authentically respond to an audience
- Create compelling conversations and presentations, whether in formal or informal settings, in person or via telephone
- Build clear, strong relationships with internal and external partners
- Discover and develop their leadership presence and style
- Speak as a leader from a place of authority and authenticity
- Infuse communication with personality and personal expression
- Cause action in response to their messages
- Be a more effective spokesperson for your organization

