



**Gary Lyons**  
**Senior Coach**

Born in London, Gary graduated with a Bachelor of Arts degree from the Central School of Speech and Drama in 1978. If Shakespeare's words, "all the world's a stage," are true then Gary's "first act" was 20 years long as an actor appearing in many West End shows (including Chicago, Phantom Of The Opera) and writing and directing for theatre and TV. He then had an "intermission" of about 5 years as a Cabaret performer in New York winning several awards for his performances and writing. His "second act" started in 2002 when he became a coach for TAI bringing his experience of performing, writing and directing to the corporate world.

"Long before I became a coach for TAI I always felt that actors had a lot to offer the non-performers of this world. A life in the theatre teaches you much more than how to say lines, hit your mark and find your light."

"As we become more and more addicted to our iPads and smart phones, the person who can truly engage an audience will be king or queen. Whether speaking to one, ten or one hundred - in person, via skype or on the phone - our clients learn to move the audience from a passive to an active state, connected to the speaker and his or her message."

"I am now constantly crowning the people I work with in the TAI programs and workshops I deliver."