



VENETIA HANDS BIO

Venetia Hands has been a coach with The TAI Group for over five years. She coaches workshops and individuals on an international level. Her assignments and clients at TAI include the *Communicating with Power & Presence* workshop for TAI's international clients, as well as individual work with senior executives at such firms as Bertelsmann, Boston Consulting Group, Lexis Nexis, Johnson & Johnson, Yum Foods, , and the international business school, IMD.

Venetia brings over twenty years business experience to her work. She has worked with marketing directors at many Fortune 500 companies and their communications agencies. In addition to being a coach at TAI, Venetia is an organizational development consultant. She has led her own consulting practice for 20 years and has been a partner in ClearAgenda Inc. since 2001 consulting to non-profit organizations. Venetia has a strong business background in marketing and communications. She was a Senior Vice President, Director of Brand and Business Development at Ogilvy Worldwide and Executive Vice President, Director of Research & Strategic Planning at DMM Worldwide.

Venetia has always been fascinated by ways to improve the quality, ownership, productiveness, and enjoyment of work. After starting her own firm, HANDS CONSULTING, she went back to school to study with masters in organization design, strategy implementation, change management, and interdisciplinary team development. She is an expert moderator of focus groups and facilitator of brainstorming sessions and strategic planning workshops.